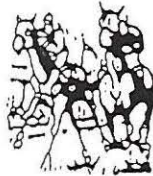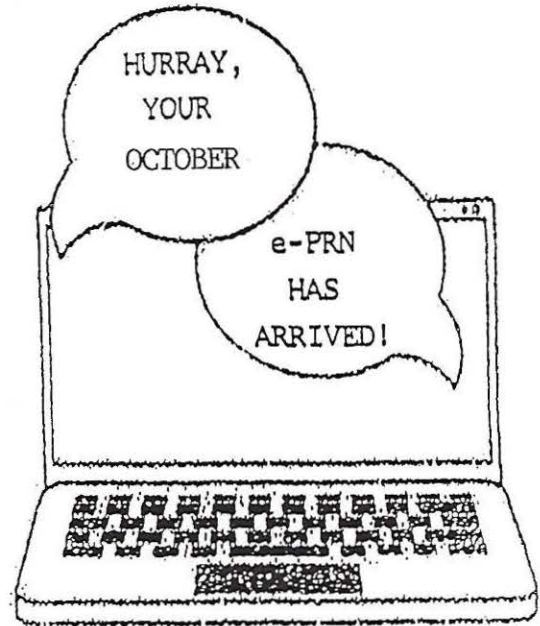E.O. Phillips Co.

P.O. Box 5817

Auburn, CA 95604-5817
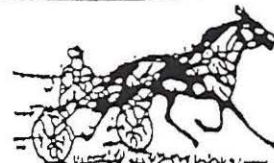
Thanks to the support of "PHILLIPS RACING NEWSLETTER", It is posting the October 8, 2020 publication about HIPICA DIGITAL.

HURRAY, YOUR OCTOBER

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*** OCTOBER 2020 ISSUE ***

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(Visit our web-site at: www.Phillipsracingnewsletter.com)

*** HIPICADIGITAL BROCHURE ***

Speaking of computer handicapping, here's a review of something called Hipicadigital Brochure. Our helper, Larry Brady has this to say about it......

Hipicadigital Brochure

I'll start with their statement on their website: Our brochure is based on complex mathematical methods developed by professional engineers who predict the results with too much precision. And it   is just that! If you are a numbers and math guy, these sheets are for you.

Trust me . It's a lot to look at first glance. Maybe too much. The site and numbers are produced by a good guy, Luis Arriga. He realized several weeks ago that all the info may be overwelming to some and has tried to simplify things. I received an email several weeks ago with this update:
Are you confused by so many numbers? I think about the difficulties you can have when applying the brochure, in the last few weeks, three to four initial pages have been introduced, which seek to reduce the amount of information, highlighting the factors, which in my opinion, are fundamental, added to the characteristics of the Jockey and Trainer.

 And most recently, the SUM Factor, located in the upper right corner, which uses the mTq, Vel and Rem factors, that is, the running train, which for me is the key when it comes to hitting high dividends . This makes it easier for players just getting started.

Just some of the things the "brochure" contains, as Luis calls it: The brochure considers the following variables: The last four workouts of each horse, which originates the mTq factor, the performances of each horse with the number of first, second and third, which originates the factors AA and AF; the last and penultimate performance with its speed and finish, which gives rise to the different speed ratings, which considers the track variants of the different tracks.

The 6 page explanation in PDF of all the factors can be downloaded here: https://hipicadigital.net/#plans The explanation of all the charts and bar graphs and numbers are thoroughly explained.

Did I mention the best part? Each track is availble for download everyday for just $1!! Yes all this information is available for just $1 per track. Luis also gives free samples and results out on Twitter @hipicadigital. Luis can also be reached at hipicadigital@gmail.com .He's a nice guy an would be glad to answer any questions. So if you're a numbers guy or even not you can still benefit from all this data. Now I concede there's a learning curve and it might take a while for you to develop a way to use all of it, but the price is right and information available immense. I give the "brochure" a very good 8. Check it out today.
-----Think we can squeeze in one of the examples on the next page............

SUMMARY OF FACTORS HD% = PICK HIPICA DIGITAL PHD%, P1-2-3, LIFE, LastYear, A.F., AA, mTq, Vel, Rem, Ua, Pa, SVR

Bet: DD=Daily Double, P3= Pick 3, P4 = Pick 4, P5 = Pick 5, P6 = Pick 6 <= Number Race. Identification Track Race. Series or Group..g. Distance, D = Dirt, T = Turf, S = Synthetical

Nr	Horse	ML
1	Barbie's King	12/1
2	Boogadi Steel	30/1
3	Punchline	7/2
4	Dramatic Kitten	20/1
5	Big Treasure	8/1
6	Stormy Splash	20/1
7	Took a Cab	15/1
8	Blessed Journey	2/1
9	Highway Flyer	30/1
10	Armando's Team	12/1
11	Perfect Enough	15/1
12	Duellist	9/2

Nr	Horse	ML
1	Arch Flyer	7/2
3	Arnavour	6/1
4	Long Story Short	20/1
5	Blame the Storm	20/1
6	Snake N Shake	20/1
7	Leishianick	12/1
8	Toonie Loonie	9/2
10	I'm a Ginger	20/1
11	Bella Gianna	12/1
12	Princess Avril	15/1

Nr	Horse	ML
1	Little Bella	2/1
2	Broadway Peggy	12/1
3	Alpilles	15/1
4	Domineer	8/1
6	Onezy's Dream	15/1
7	Abarrio Forever	20/1
8	Zip It Jess	20/1
9	Moon Eyes	5/2
10	Grey Manners	6/1
11	Angelic Knugget	50/1

PHD% (Blue Bar) It represents the quality and running ability of the horse. It is a unique factor, that is, it is not a weighted average of other factors. You can make a first selection considering the first four favorites of PHD% or consider values equal to or greater than 50%. Values above 70%, are highly ranked horses in relation to the current race.

HD% (Red Bar): It represents a powerful factor of 12 factors, namely: PHD%, P1-2-3, LIFE, L.Yr, AF, AA, mTq, Vel, Rem, Ua, Pa and SVR. The weight for HD% considers the first four favorites of the 12 factors mentioned above. Similar, to the PHD%. You can make a second selection considering the first four favorites of HD% or consider the values equal to or greater than 50%. Values above 70%, are highly ranked horses in relation to the current race.

TIPS: With the selection of four favorites of PHD% and HD%, there are a high percentage of hits, that there is the winner. The final selection will depend on analyzing the individual factors mentioned above. Five factors, important in the final selection are LIFE, L.Yr, Ua, Pa, and SVR. It considers the 4L and 4B factors, explained later. Those interested in the race train can use Vel and Rem, along with mTq and SVR (ISVR). In MC or MSW Races, it's recommend looking at LIFE and mTq.

For a quick selection overview, analyze the six best MaxF values, which are in the lower right corner of each race. Likewise, you can consider the selection of 4L, which represents the six best horses of the factors: PHD%, HD%, SVR and MaxF

P1-2-3: Represents the quality of the horse, when considering the sum of first, second and third positions, depending on the total number of starts. The value of this factor is normalized, this means that it considers the average and the standard deviation of the race according to the individual P1-2-3 values of each horse. For values > 60%, it is recommended to analyze said horse.

LIFE: Represents the highest normalized Speed Rating of the horse in all its performance on the track. The value of this factor is normalized, this means that it considers the average and the standard deviation of the race according to the individual LIFE values of each horse. For values > 60%, it is recommended to analyze said horse.

L.Yr: Represents the highest normalized Speed Rating of the horse in the current year. The value of this factor is normalized, this means that it considers the average and the standard deviation of the race according to the individual L.Yr values of each horse. For values > 60%, it is recommended to analyze said horse.

This factor is extremely useful, as it generally reflects the Speed Rating value of each horse, including the horses that will run for the first time. The analysis of this factor is combined with the factors L.Yr, Ua and Pa.

This factor is extremely useful, as it generally reflects the Speed Rating value of each horse, including the horses that will run for the first time, for current year. The analysis of this factor is combined with the factors LIFE, Ua and Pa.

Imagine you have a horse that appears as 1st or 2nd favorite in LIFE, Ua and Pa, which will be explained later. Imagine you have a horse that appears as 1st or 2nd favorite in LIFE, but does not appear in L.Yr, Ua and Pa. This should be interpreted, as the last performances are not good, or they are rushing to rehearsal, and then throw it to the winner.

Imagine you have a horse that appears as 1st or 2nd favorite in L.Yr, but does not appear in LIFE, Ua and Pa. This should be interpreted as an improvement for the horse is expected.

----------Just barely got that example in on the previous page. Again, for more info/examples, go to.....https://hipicadigital.net/#plans. Sounds as though Mr. Brady finds good value in this handicapping information, so we'll certainly go along with his high rating. Therefore, make it an "official" 8 rating for Hipicadigital Brochure (no matter how unusual the name may seem).

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